Tran Le Hoang Anh
Designer & Coder

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Instagram
Website
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Hi, I'm Anh Le—a designer and creative coder in Rome, fueled by curiosity, soup, ramen, and a love for solving real problems. I mix branding, UI/UX, and creative coding to craft interactive experiences that are as human-centered as they are visually striking. Currently, I'm chasing a Master's in Systemic Design for Communication at ISIA Roma, where I hone my knack for storytelling, strategy thinking, and crafting designs that actually make sense. I'm looking for new opportunities to collaborate and to share my favorite recipes!

Experience

Dec 2024 - Jan 2025
Hackathon - XR Design Challenge Partnership with Meta & ShapeXR
Rome, Italy

Collaborated with a team of three to design, develop, and prototype an XR and VR-based language learning app.

2022 - Ongoing
Freelance Visual & Web Designer
Italy | Vietnam

Collaborating with clients in both Italy and Vietnam, delivering creative solutions across diverse markets and platforms.

Feb 2023 - June 2023
Unexpected Rome - International Workshop ISIA Roma x Kean University | Rome, Italy

Collaborated with the team on a social ad campaign and presented insights on the creative process, design strategies, and output at the Roman Landscape conference.

Jan 2023
RDE Convention - Brand Identity for Comune di Fiumicino | Rome, Italy

Part of a team that developed a brand identity for Comune di Fiumicino, presented at the January 2023 Rome Design Experience Convention.

Education

2023 - Ongoing
MA in Systemic Design for Communication
ISIA Roma
Rome, Italy

Modules
Interaction Design, Interactive Web Design Brand Strategy, 3D Modeling, Motion

2019 - 2022
BA in Graphic Design
Accademia di Belle Arti di Frosinone
Frosinone, Italy

Modules
Graphic Design, Editorial Design, Web, Branding, Packaging

Languages

Native/ bilingual proficiency
Vietnamese, English

Full professional proficiency
Italian

Elementary proficiency
Japanese, Chinese

Technical skills

Visual, UI/UX & Prototyping Tools
Figma, Adobe Suite (Photoshop, After Effect, Illustrator, InDesign)

Front-end Development
JavaScript, p5.js, HTML, CSS , TouchDesigner

Motion, 3D & Interactive Design
Blender, Three.js, Cavalry